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How This Made-in-NY Coffee Roaster Is Doing More Than Just Serving a Cup of Joe



PRESENTED BY Irving Farm Coffee Roasters (<https://irvingfarm.com/>)

Irving Farm Coffee Roasters is dedicated to serving the best coffee — and its green coffee buyer travels the world to fulfill this mission.

(<https://irvingfarm.com/>)

WHAT'S THIS? ⓘ



Courtesy of Irving Coffee Roasters

Dan Streetman is on a quest for a fresh, bright cup of coffee. The vice president and green coffee buyer of made-in-NY success story, Irving Farm Coffee Roasters (<https://irvingfarm.com/>) travels the world tasting dozens of cups at a time, selecting one or two to bring back to New York.

“I wouldn't say that I look for specific flavors because we want to offer a wide variety, but overall I am looking for coffees that are very clean or free of harsh and dirty flavors,” Streetman says.

We're living in the golden age of coffee, but back in 1996, when Irving Farm co-founders David Elwell and Steve Leven opened their first café in Gramercy Park, it was long before single-origin coffee roasteries and acidity were part of everyday coffee vocabulary. Wanting more control over the type of coffee served, they started roasting their own beans out of a converted carriage house in Dutchess County. In the nearly 20 years since, Irving Farm has grown to seven cafés, a roastery and continues to be at the forefront of the coffee industry.

Streetman isn't just searching for unique flavors in Honduras, El Salvador, Guatemala and the other countries to which he travels. He wants to create partnerships with coffee producers to ensure sustainable coffee production, paying above-market prices and establishing consistent demand for the product so producers can grow trees every year.

"It's because of those partnerships that we have some coffees that you cannot buy from anyone else," Streetman says.

Once back in the U.S., the coffee goes through a four-stage roasting process that follows a very specific recipe to achieve a flavor.

"We strive to provide a coffee for everyone," Streetman says. "We have different options that give you the ability to just have a great cup of coffee or to find something completely unique and exotic."

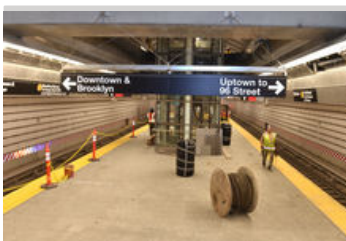
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By Bree Shirvell, DNainfo Creative



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